



# Reliance Connects

## ROOTED HERE. REACHING THERE.



## What is Phishing and How to Avoid a Scam

**Whether** you realize it or not, you have likely been targeted or know someone that has been targeted by a phishing scam. They are the most common cyber incursion today with scam attempts steadily increasing over the past several years. Good news is you can avoid falling into phishing traps with a few simple best practices.

### What is it?

Phishing is one of the simplest forms of a cyber scam—most often coming in the form of an email or text message. The goal is to gain your personal identification information. This means passwords, account numbers, credit card numbers, social security numbers or anything that can be used to take your identity. Although email and text messages are the most common form, phishing has spread to social media and messaging apps.

### How does it work?

These messages usually try to masquerade as a company you know and trust. To better pass for the company and further gain your trust, they will add little details like the company's logo to the message. Logos for major organizations are often available online for anyone to download and use. Scammers will even go as far as creating a landing page (if not an entire website) that looks like it would belong to that company.

The content of the message will vary, but most often with an end goal of leading you to a fake website or to unwittingly download and install malware. Be aware there are long game schemes as well. Hackers using fake social media profiles have been known to build rapport with a victim over several months or even years. Once that trust is established, a ploy is used to get personal information handed over to them

### What can I do?

Knowing what phishing attacks/scams are gives you an advantage. Knowing also promotes remaining guarded—especially with emails from unrecognized sources. The vast majority of these attacks have red flags to look out for. Some more obvious key indicators include:

**Poor spelling and grammar.** Basic errors are common in messages. Official correspondence coming from major organizations are likely to be professionally written.

**Suspicious website URLs.** Victims are lead to fake websites through these links. These websites (like the messages) will have details that seem off. Don't brush it off. Take time to give the link a second examination and look for text that doesn't seem to fit.

**A strange sender address.** This is something that usually can't be faked. Even when everything in the email looks accurate, including a proper logo, professionally written message and correct company information below, the sender address could be the giveaway.

**Offers too good to be true.** "Your subscription is ending soon. Click below for a lifetime subscription for only 99¢ now available for a limited time." If you find this in your inbox, chances are it really is too good to be true.

One of the best things you can do is listen to your instincts. Even if you can't peg exactly what is wrong or bothering you with the message. Call the company's official number that you have used in the past and double-check the validity of the message. You could be doing yourself a huge favor.



# Fiber Updates

## Estacada area gets more fiber

After several years of laying Fiber Optic cabling, it is available to more customers than ever before in our community. Five years ago we offered Fiber to little more than the Estacada City Limits. We've since expanded! Here is a complete list of areas that now have access to Fiber and current Fiber projects.



## 2020 Fiber Projects

Rest of Currin Rd/Lucky Ln  
Duus Rd  
Hayden Rd  
North end of Day Hill Rd  
Altramar Mobile Home Park VDSL (2020/2021)  
Eagle Crest Mobile Village VDSL (2020/2021)

## Working on Now

Fiber School Project  
Apartments by River Mill VDSL

Divers and Kemp  
Judd Rd

## Completed Fiber Projects

Coupland Rd from 6th to Currin Rd Sunview Ln  
Lawrence Rd & Woodland Way Moss Hill Rd & Surface Rd  
Wade St near the Library Parkview Ln  
West end of Judd Rd & Holst Rd Woodland Way  
Parts of SE Tumala Mtn Rd Weitz Lane  
La Bonne Terre, Log LeBarre Rd Dowty Rd/Folsom Rd  
River Lake and Cadonau area Jackknife Rd  
Coupland Rd east of Divers Barton  
South end of Tracy Rd area Cazadero Heights  
Campanella Estates Regan Hill Heights  
Cascadia Ridge Bard, Tucker, Kinzy, Skinner  
Hill Way Apartments VDSL Bottom of Currin  
Clackamas River RV Park VDSL Fall Creek Rd, Michaels Rd  
Estacada Mobile Village Reid Rd and Laura Ln  
Springwater Rd from Wallens Rd north to Gerber Feed  
Highway 224 from Barton to Highway 211  
Heiple Rd, including Paradise Park, Twin Islands and Starr Rd.  
South side of River Mill Rd & the Industrial Park  
10th St near the Library west to Rivermill Rd.  
Tumala Mt Rd from Coupland to Divers

**City of Estacada  
is 99.9% Fiber!!!**



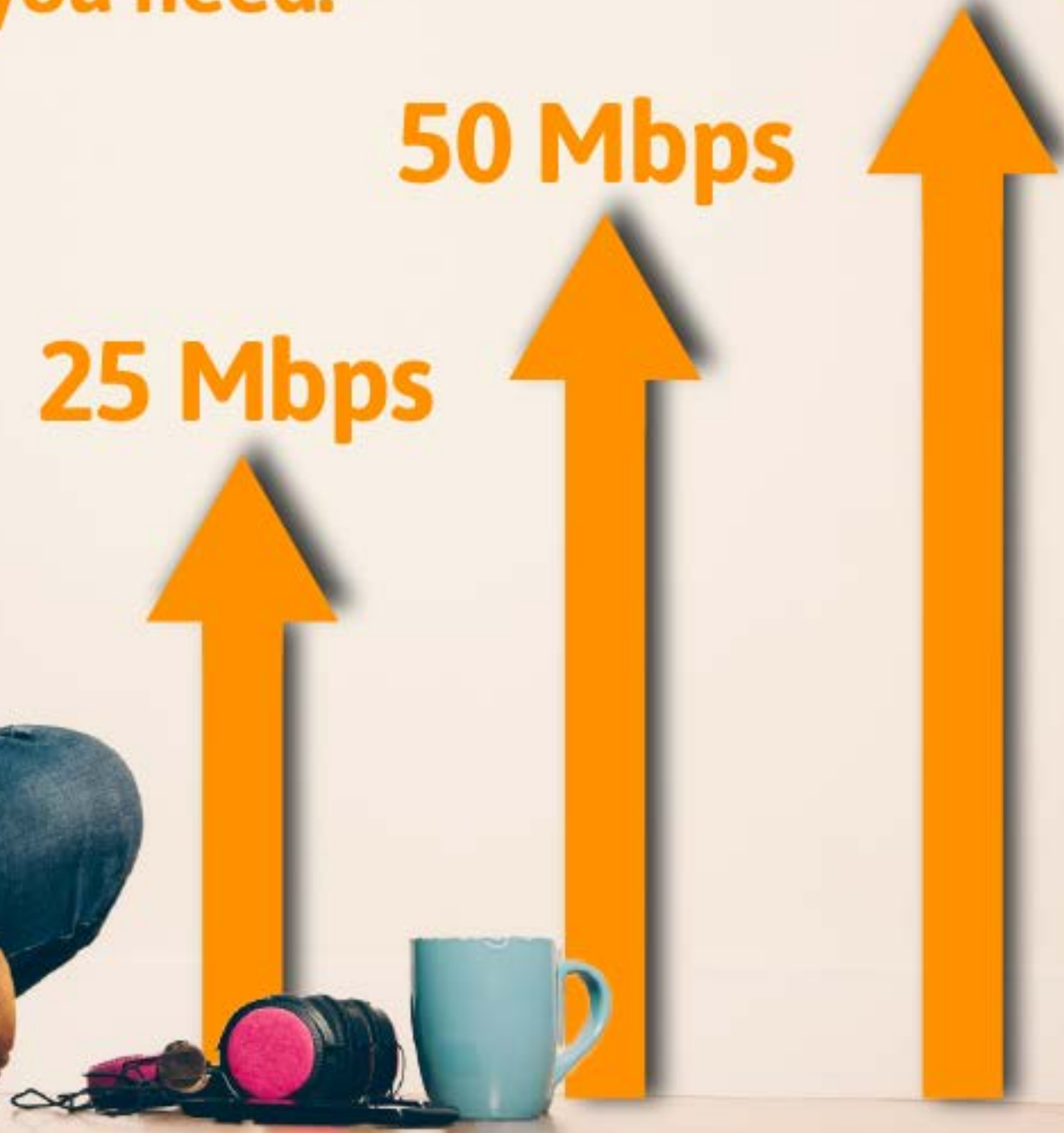
**Reliance Connects keeps you connected with the Internet speeds you need.**



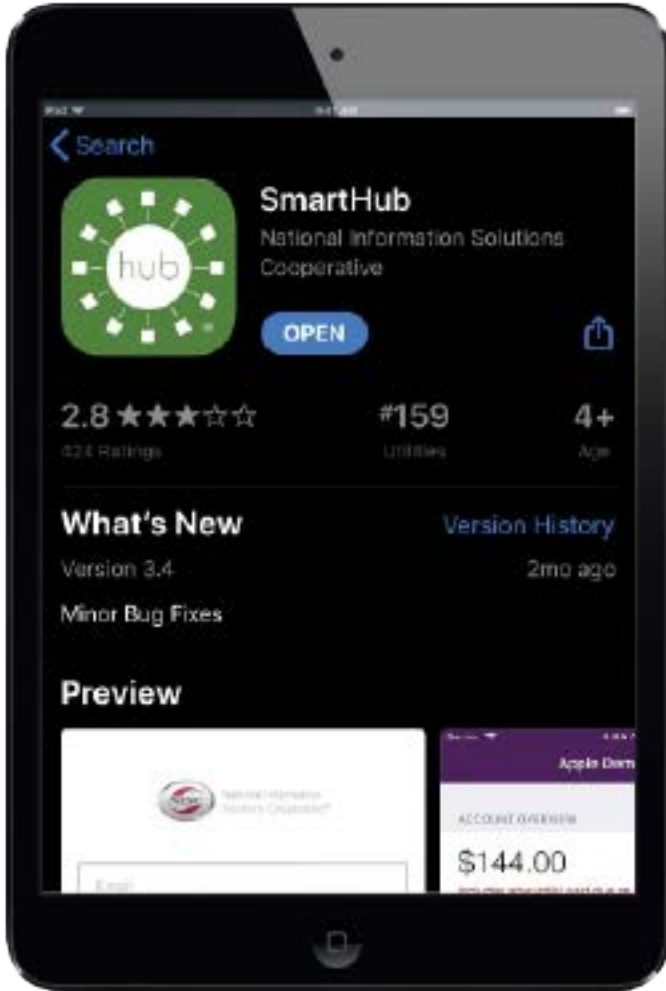
**25 Mbps**

**50 Mbps**

**100 Mbps**



Reliance Connects is proud to offer the fastest speeds in Estacada over our super reliable Fiber Optic network. Get the speed and reliability you want from a company you know and trust. Ask us about our high speed Internet packages today!



# Bill Pay



# Get Text/Email



# Report Trouble



Use it on your mobile devices wherever you go! SmartHub is your bill management tool. Receive text or email alerts about your account. Pay your bill, view your statement, contact us, report troubles and so much more!